

# Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

MINNESOTA  
**MN**

ANNUAL ECONOMIC  
IMPACT IN MINNESOTA

**\$3.1  
BILLION**

INCLUDES MANUFACTURERS  
AND SUPPLIERS, SALES AND  
SERVICES, BOATING ACTIVITIES,  
AND BUSINESS TAX REVENUE

SUPPORTS

**10,936**

MINNESOTA JOBS

7,541 DIRECT JOBS &  
3,395 INDIRECT JOBS

**690**

BUSINESSES IN MN



**141.6 MILLION**

AMERICANS GO BOATING EACH YEAR



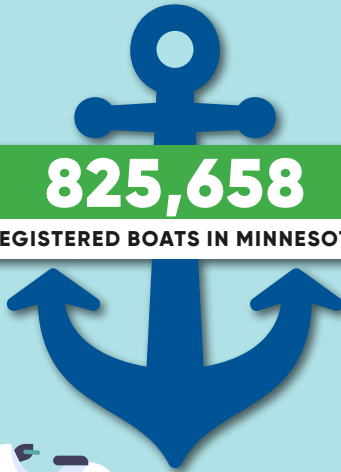
U.S. BOATING  
IS A NET EXPORTER

**\$1.3 BILLION**  
ANNUAL BOAT EXPORTS



**825,658**

REGISTERED BOATS IN MINNESOTA



ANNUAL RETAIL SALES  
OF NEW BOATS, ENGINES  
& MARINE ACCESSORIES  
IN MINNESOTA

**\$807 MILLION**



**95%**

OF BOATS SOLD IN THE  
U.S. ARE  
made in the U.S.



**62%**

OF BOAT OWNERS HAVE  
AN ANNUAL HOUSEHOLD  
INCOME OF  
**\$100,000 or less**



**84%**

OF U.S. BOAT  
MANUFACTURERS ARE  
small businesses



**95%**

OF BOATS IN THE U.S. ARE  
SMALL, TOWABLE BOATS  
under 26ft